

TRUTH & DESIGN

Ongoing Blog & Email Support



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2022

2023

Included in the Email Option

- Copy editing of your text content.
- Email design and image sourcing as needed.
- Call-to-action strategy and alignment with overall business goals.
- One round of revisions on your design and content prior to the email being sent.
- Testing and scheduling of your email.
- Inbox compliance and audience list checks.

Requires an Email Setup Package (\$750) or confirmation that your email system is up and running properly prior to your first month.



Included in the Blog Option

- Copy editing of your text content.
- Blog post design and image sourcing as needed.
- Call-to-action strategy and alignment with overall business goals.
- Automatic sharing to Facebook, LinkedIn, Pinterest, Tumblr, or Twitter.
- A custom URL to share with other distribution channels as desired.

Requires an blog section setup and design, social media connection (\$180), or a previously designed blog section and connection prior to your first month.



A Look at the Process



It takes about four to five days to go from raw text to live content. For each blog post or email distribution, we'll follow the following process:

STEP ONE
(DAY ONE)

Send your email or blog text via Google Doc. Any images and links that apply should also be sent at this time.

STEP TWO
(DAY TWO & THREE)

We will edit your text, source or create complimentary graphics, and create the draft on your site or email platform.

STEP THREE
(DAY THREE & FOUR)

You will receive a test email or draft blog for review, and the opportunity to provide feedback. Sending voice memos, email, or comments in the Google Doc are all welcome!

STEP FOUR
(DAY FOUR & FIVE)

We'll implement any changes, complete any technical and compliance checks, distribute your content, and confirm everything is live for your audience to receive.

Package Options & Pricing

1x per month

- Send an email to your list or post to your blog once per month.
- Switching between blog or email content each month is a-ok.

\$220/MO

2x per month

- Send an email or post to your blog twice per month.
- Can be a combination of one email and one blog or stick to one platform.

\$400/MO

3x per month

- Send an email or post to your blog once per month.
- Can be a combination of one email and two blogs, or two emails and one blog, etc.

\$600/MO



Ready to tackle your content distribution?

Send me an email at alison@truthanddesign.com and we'll get your next steps in place.



ALISON@TRUTHANDESIGN.COM
[@TRUTHANDESIGN](https://www.instagram.com/TRUTHANDESIGN)

Let's chat!

Please don't hesitate to reach out any time! I'm excited to hear from you and to continue to support you on your journey.

*Much Love,
Alison*